

## Cookie Policy

BNP Paribas pays particular attention to your expectations and wishes to nurture your confidence in our company. As regards your personal data, we would like to give you clear information about our policy concerning how the TheWishMovieMaker.bnpparibas website stores and uses cookies in your terminal.

### What is a Cookie?

Cookies are small text files that are placed and stored on your computer, your smartphone or any other device optimized for the Internet, when you visit a website. Quite usefully, cookies allow an Internet site to identify you, to log your visit to a given Internet page and thus provide additional services – improving your browsing comfort, making your connections more secure or matching page content with your areas of interest.

The information stored by cookies has a limited validity period. It may concern the web pages you have visited, the ads which you have clicked on, the type of browser you use, the items of information you have entered on a website to avoid repeating them. This information may sometimes be linked to your IP address.

### What Types of Cookies do we store?

#### • Statistics and Audience Cookies:

In order to customize our website to our visitors' requirements, we measure anonymously the number of visits, the number of viewed pages as well as our visitors' activities on the site and their return rate. These cookies enable us to compile traffic analytics and statistics, which we use to improve the contents of our Website based on the success of the different pages based on your visits.

The validity period of BNP Paribas' such cookies is limited to a maximum of 12 months.

You will find a list of these cookies hereunder:

- `_ga`

#### • Technical / Operating Cookies:

These are used to save your preferences, your display parameters and devices, whether you have watched the video introduction, the language you use, in order to make your browsing smoother when you return to our website and offer you a rich and immersive digital experience.

The validity period of BNP Paribas' such cookies is limited to a maximum of 12 months.

You will find a list of these cookies hereunder:

- `_aiwy_web_session`
- `cookies_accepted`
- `lang`
- `skip_intro`

### Your Options with Respect to Cookies

There are several ways to configure your options in terms of cookie management. You can choose to accept cookies on your terminal, and change your mind at any moment by modifying the settings of your browser. Depending on your type of browser, the following options are available: accept or block all cookies, or restrict your choices to cookies from certain sources, or program a message to ask for your approval whenever a cookie is stored on your terminal.

To express or change your selections, refer to the help menu or the appropriate section of your browser. A few examples:

- Internet Explorer™: <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>
- Safari™: <http://docs.info.apple.com/article.html?path=Safari/3.0/fr/9277.html>
- Chrome™: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>
- Firefox™: <http://support.mozilla.org/fr/kb/Activer%20et%20d%C3%A9sactiver%20les%20cookies>
- Opera™: <http://help.opera.com/Windows/10.20/fr/cookies.html>

We recommend the use of Google's tool, available at the following address : <https://tools.google.com/dlpage/gaoptout?hl=fr>

For mobile devices, visit the following links:

- Chrome: [http://support.google.com/accounts/answer/61416?hl=fr&ref\\_topic=2373959](http://support.google.com/accounts/answer/61416?hl=fr&ref_topic=2373959)
- Safari: <http://support.apple.com/kb/HT1677>
- Windows Phone: <http://www.microsoft.com/windowsphone/en-un/kowto/wp7/web/changing-privacy-and-other-browser-settings.aspx>
- Blackberry: [http://docs.blackberry.com/en/smartphone\\_users/deliverables/32004/Turn\\_off\\_cookies\\_in\\_the\\_browser\\_60\\_1072866\\_11.jsp](http://docs.blackberry.com/en/smartphone_users/deliverables/32004/Turn_off_cookies_in_the_browser_60_1072866_11.jsp)

Depending on your type of browser, you can also activate the incognito mode or the « Do Not Track » function.

For further information and better use of all cookies, not limited to our cookies on your terminal, please visit the [Youronlinechoices](#) website, published by the Interactive Advertising Bureau France (IAB).

### **Right of access and objection**

In compliance with the French Act on Information Technology, Data Files and Civil Liberties dated January 6, 1978 as amended, you have a right of access and objection concerning your personal information. You may exercise your right of access by contacting BNP Paribas APAC TDC Val de Marne, TSA 30233, 94729 FONTENAY SOUS BOIS Cedex – and specifying the name of the operation « The Wish Movie Maker ».

### **Please note:**

- Generally, blocking the installation of cookies on your terminal will not remove all advertisements from the pages you visit. Your refusal only prevents the customization of such ads to your areas of interest, as deduced from your browsing history.
- The settings of our tool are recorded using a cookie. Subsequently, deleting all the cookies stored in your terminal through your browser will necessarily delete these settings.
- If your terminal is used by more than one person or has several Internet browsers, some of your options regarding cookies may not be permanently taken into account, either because you have used another browser, or because a third party has changed your browser settings. We are unable to prevent these external factors and therefore cannot guarantee the permanence of your initial choices.
- If you use several devices to gain access to our Website (smartphone, tablet, computer, etc.), you must set your preferences on each of these devices.